



**BEACH
CITIES
MEDIA**

MULTI-CHANNEL EMAIL MARKETING

PERMISSION-BASED, HIGHLY TARGETED EMAIL MARKETING CAMPAIGNS
THAT DELIVER RESULTS!

- FAST, EFFICIENT AND COST-EFFECTIVE
- MEASURABLE, REAL-TIME RESULTS
- ONE OF THE LARGEST DATABASES
- 5X HIGHER ROI THAN DIRECT MAIL

TARGETING OPTIONS

- AGE
- GENDER
- PRESENCE OF CHILDREN (POC)
- HOUSEHOLD INCOME (HHI)
- NET WORTH
- HOMEOWNERS
- HOME VALUE
- LENGTH OF RESIDENCE (LOR)
- CITIES, ZIPS & RADIUS
- **AND HUNDREDS MORE!**



OPT-IN EMAIL DATABASE

Access to over **150 million verified consumer records**

Choose from nearly **700 demographic and lifestyle selects**

Reach your ideal audience with pinpoint accuracy and message delivery

IN-DEPTH REPORTING

View **open and click-through rates** at a glance

Track **mobile vs. desktop** and **browser** usage

Analyze engagement with a **visual heat map**

Gain insights into **how recipients interact** with your ads

100% COMPLIANT

Adheres to All Federal & State Regulations: Fully compliant with CAN-SPAM, GDPR, and CCPA where applicable, ensuring every campaign respects recipient privacy and consent.

Verified Opt-In Data Sources: All email contacts are sourced from verified, permission-based lists to maintain integrity and avoid unsolicited outreach.

Regular Compliance Audits: Our campaigns undergo routine reviews and updates to stay aligned with evolving marketing laws and industry best practices.

BEACH CITIES MEDIA LLC • DAN LIPTON • 562-480-0784

CALL DAN TO SET UP A ZOOM SESSION AND FIND OUT IF EMAIL
MARKETING IS RIGHT FOR YOUR BUSINESS!