

YOUR COASTAL CONCIERGE TO DINE, SHOP, PLAY, AND STAY

2026 MEDIA GUIDE





TRAVELERS TRUST BEACH CITIES **MAGAZINE** TO GUIDE THEM WHERE TO DINE, SHOP, EXPLORE, AND HAVE FUN!



Traveling Households

In 2023, the average income of U.S. households that traveled was approximately \$154,000, which is nearly double the national median household income of \$78,538 during the same period ¹

Print Resources in Travel Planning

44.8% of American leisure travelers reported using printed materials—such as brochures, magazines, and guidebooks—for trip planning within the past year ³

Additionally, 40% of travelers utilized a print resource to plan their trip last year, highlighting the continued relevance of print in travel planning 3

Percentage of Travelers Who Overspend

53%

OF AMERICANS

- always go over budget on travel spending ²

Why Print Still Matters

Despite the dominance of digital platforms, print materials offer unique advantages:

Trustworthiness and Tangibility: Many travelers find printed materials to be reliable sources of information that are easy to reference during their journeys 4

Influence at Destinations: A significant number of visitors pick up brochures while traveling, with 73% influenced by them at their destination 4

Cross-Generational Appeal: Print resources are appreciated across various age groups, including younger travelers who value the curated and concise information they provide 4

Beach Cities Media is a proud and active member of the following:



Rotary









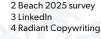












REFERENCES: 1 CTM Travel Services



















ONLINE PUBLICATION

features digital version of the magazine, more extensive client content, more photos and banner ads available for purchase

BUSINESS SPOTLIGHT LISTING

A written description of your business including your address, phone number, website and hours of operation

CUSTOM MAPS

Local maps that pinpoint all of our distribution points including hotels, visitor centers and all of our local advertisers

SOCIAL MEDIA

We promote your business at no extra cost, on all of the major SM platforms including Facebook, Instagram, Linkedin and TikTok

CALENDAR OF EVENTS

We feature quarterly, local promotional and seasonal events with links to the event websites so locals and travelers can connect and attend

EMAIL MARKETING

We connect our clients to over 100,000 affluent local households every quarter. Area residents love our magazine so they too can find the best places to dine, shop, play and stay!

QR CODE

Easily access our website and digital e-magazine on the go from the QR code on the cover and from displays in every distribution point throughout the greater Long Beach area



- Dan Lipton, CEO and Publisher













Hyatt Centric

Beach Cities Magazine is distributed in **OVER 80** area hotels and visitor centers

























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Double Tree by Hilton		Carson	Hyatt Regency	Long Beach
Motel 6		Carson	Inn at 50	Long Beach
Courtyard by Marriott		Cypress	Inn of Long Beach	Long Beach
Hampton Inn		Cypress	LB Convention & Visitors Bureau	Long Beach
Homewood Suites		Cypress	Long Beach Airport	Long Beach
Hyatt House		Cypress	Marriott Courtyard at the Airport	Long Beach
Residence Inn		Cypress	Marriott Courtyard Downtown	Long Beach
Ayres Hotel		Fountain Valley	Marriott Downtown Long Beach	Long Beach
Sonesta ES		Fountain Valley	Residence Inn Downtown	Long Beach
Sonesta Select		Fountain Valley	Residence Inn on Willow	Long Beach
Great Wolf Lodge		Garden Grove	Staybridge Suites	Long Beach
Hotel Marguerite		Garden Grove	The Cove	Long Beach
Ramada Plaza		Garden Grove	Travel Lodge	Long Beach
Sheraton Garden Grove		Garden Grove	Westin Long Beach	Long Beach
Simply Suites		Garden Grove	Best Western	Los Alamitos
Holiday Inn Express	Ha	awaiian Gardens	Fairfield Inn & Suites Los Alamitos	Los Alamitos
777 Motor Inn	Hu	untington Beach	Hotel Aqua Mar Ra	incho Palos Verdes
Beso Del Sol	Ηι	untington Beach	Best Western Plus Redondo Beach Inn	Redondo Beach
Best Western Harbour Inn	Hu	untington Beach	Portofino Hotel	Redondo Beach
Comfort Inn & Suites	Ηι	untington Beach	Ramada Limited	Redondo Beach
Hotel Europa	Ηι	untington Beach	Redondo Beach Hotel	Redondo Beach
Hotel Huntington Beach	Hu	untington Beach	Sonesta Redondo Beach	Redondo Beach
Hyatt Regency	Ηι	untington Beach	Crown Plaza Harbor Hotel	San Pedro
Ocean Surf Inn & Suites	Hu	untington Beach	Double Tree by Hilton	San Pedro
Oceanview Motel	Ηι	untington Beach	Portside Inn & Suites	San Pedro
Pasea Hotel & Spa	Hu	untington Beach	Vagabond Inn	San Pedro
Shorebreak Resort	Ηι	untington Beach	Ayres Hotel	Seal Beach
Surf City Inn	Н	untington Beach	Hampton Inn	Seal Beach
The Waterfront Beach Resor	rt Hı	untington Beach	Pacific Inn	Seal Beach
Airport Marriott		Long Beach	Seal Beach Naval Weapons Station	Seal Beach
Beachrunners Inn		Long Beach	Quality Inn Long Beach	Signal Hill
Best Western Plus Convention	on Ctr.	Long Beach	Best Western Plus Avita Suites	Torrance
Fairmont Breakers Long Bea	ach	Long Beach	Bluestem Hotel	Torrance
Golden Sails Hotel		Long Beach	Courtyard by Marriott on Sepulveda	Torrance
Golden Shore RV Resort		Long Beach	Double Tree by Hilton	Torrance
Hampton Inn / Homewood	Suites	Long Beach	Holiday Inn	Torrance
Hilton Long Beach		Long Beach	Ramada Inn	Torrance
Holiday Inn Airport		Long Beach	Residence Inn by Marriott	Torrance
Hotel Current		Long Beach	Sonesta ES Suites	Torrance
Hotel Maya		Long Beach	Sonesta Select	Torrance
Hotel Royal		Long Beach	Torrance Marriott Redondo Beach	Torrance
Hotel Salina		Long Beach	Visit California Tourist Center in Del Amo Fashion Cent	er Torrance
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Long Beach







BEACH CITIES MEDIA ADVERTISING RATES:

DIGITAL ADS

Quarterly Email	Quarterly Rate	Annual Rate
(to 120K Local Households)	\$295	\$995
Website Banner Ads	Monthly Rate	
Homepage 728x90px, 300x600px	\$50	
Other pages 728x90px	\$25	
*Minimum six month commitment, with 2 upd	ates allowed during co	ommitment

PREMIUM POSITIONS

Ad Sizes	Cost per Quarter	Cost per Month
Front Cover	\$5985	\$1995
Inside Front Cover	\$4185	\$1395
Centerspread (middle two, side-by-side page	es) \$6585	\$2195
Inside Back Cover	\$3885	\$1295
Back Cover	\$4995	\$1665

DISPLAY ADS

Ad Sizes	Cost per Quarter	Cost per Month
Full Page	\$3585	\$1195
Half Page	\$2085	\$695
Quarter Page	\$1185	\$395
Theme Page	\$855	\$295

^{*10%} discount for a two-year agreement

Beach Cities Magazine is published on a quarterly basis



Full Page

5.75" x 8.5" (bleed size) Bleed trim size is 5.25" x 8" Keep all live matter at least .25" from trim



1/2 **Page** 4.75" x 3.65"



1/4 Page 2.3" x 3.65"

MATERIAL SPECIFICATIONS

DIGITAL-READY Adobe Acrobat PDF (Press Optimized, CMYK, no OPI) Adobe Illustrator (Illustrator EPS) Adobe Photoshop (PSD, TIFF or EPS format)

RESOLUTION 300 DPI, minimum. Line art saved at 600 DPI.

Images from web sites are 72 DPI and should not be scaled to 300 DPI, due to excessive quality deterioration. Website images will be rejected.

COLORS CMYK format ONLY; no RGB, indexed color, duotone, etc. Save black & white art as grayscale, line

DOT GAIN Beach Cities Media prints on heat-set web presses. Please allow for a 25% dot gain to ensure appropriate adjustments for pleasing color-process printing.

FONTS Use Adobe Postscript fonts. TrueType fonts are not acceptable. Please include all fonts with ad submission.



2025-26 Publication Deadlines

Spring 2026

Deadline: March 7, 2026

Fall 2026

Deadline: Sept 5, 2026

Summer 2026

Deadline: June 6, 2026

Winter 2027

Deadline: Dec 6, 2026

POLICIES

RATES

All rates are per month. Issues are printed quarterly. First issue must be paid in advance.

PAYMENT TERMS

Invoice due upon receipt. Checks are payable to Beach Cities Media LLC. All major credit cards accepted. Advertiser agrees to pay all legal fees, court and/or collection costs on accounts delinquent over 90 days.

Advertising contracts and insertion orders with Beach Cities Media are non-cancellable.

Recognized advertising agencies are entitled to a 15% commission on ads placed at full rate card prices with camera ready art.

PRODUCTION

Advertisers shall provide Beach Cities Media with appropriate digital-ready materials within stated guidelines. Late material will incur a \$100 charge. If advertiser is unable to provide digital-ready ad, Beach Cities Media will produce the ad for a fee to be determined upon receipt of raw materials. All ads are subject to Publisher's approval.

Dan Lipton CEO and Publisher

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beachcities-media.com

^{*15%} discount for a three-year agreement