

DIGITAL ADS

Quarterly Email	Quarterly Rate	Annual Rate
(to 120K Local Households)	\$295	\$995

Website Banner Ads	Monthly Rate
Homepage 728x90px, 300x600px	\$50
Other pages 728x90px	\$25

*Minimum six month commitment, with 2 updates allowed during commitment

728x90px RGB 300dpi

300x600px
RGB 300dpi



For a quarter of a century now, it has been my pleasure to call Long Beach home. Therefore, it's a passion of mine to connect the travelers and locals to all the great places to dine, shop, and play in our local markets to the North and South of us. You know how hard it is to reach the affluent hotel guest. We put your message in front of them before they make a decision on where they'll spend their time and money. Allow me to share with you our multimedia approach to growing your business!

– Dan Lipton, CEO and Publisher
dan@beachcities-media.com • 562.480.0784

POLICIES

RATES All rates are per month, with a minimum of a six month commitment.

PAYMENT TERMS Invoice due upon receipt. Checks are payable to Beach Cities Media LLC. All major credit cards accepted. Advertiser agrees to pay all legal fees, court and/or collection costs on accounts delinquent over 90 days.

CONTRACTS Advertising contracts and insertion orders with Beach Cities Media are non-cancellable.

AGENCIES Recognized advertising agencies are entitled to a 15% commission on ads placed at full rate card prices with camera ready art.

PRODUCTION Advertisers shall provide Beach Cities Media with appropriate digital-ready materials within stated guidelines. Late material will incur a \$100 charge. If advertiser is unable to provide digital-ready ad, Beach Cities Media will produce the ad for a fee to be determined upon receipt of raw materials. All ads are subject to Publisher's approval.