



BEACH CITIES MEDIA

YOUR COASTAL CONCIERGE TO DINE, SHOP, PLAY, AND STAY
2026 MEDIA GUIDE



beachcities-media.com





TRAVELERS TRUST BEACH CITIES MAGAZINE TO GUIDE THEM WHERE TO DINE, SHOP, EXPLORE, AND HAVE FUN!



Traveling Households

In 2023, the average income of U.S. households that traveled was approximately \$154,000, which is nearly double the national median household income of \$78,538 during the same period 1

Print Resources in Travel Planning

44.8% of American leisure travelers reported using printed materials—such as brochures, magazines, and guidebooks—for trip planning within the past year 3

Additionally, 40% of travelers utilized a print resource to plan their trip last year, highlighting the continued relevance of print in travel planning 3

Why Print Still Matters

Despite the dominance of digital platforms, print materials offer unique advantages:

Trustworthiness and Tangibility: Many travelers find printed materials to be reliable sources of information that are easy to reference during their journeys 4

Influence at Destinations: A significant number of visitors pick up brochures while traveling, with 73% influenced by them at their destination 4

Cross-Generational Appeal: Print resources are appreciated across various age groups, including younger travelers who value the curated and concise information they provide 4

Percentage of Travelers Who Overspend

53%

OF AMERICANS – always go over budget – on travel spending 2

- REFERENCES: 1 CTM Travel Services 2 Beach 2025 survey 3 Linkedln 4 Radiant Copywriting

Beach Cities Media is a proud and active member of the following:



beachcities-media.com



“ Beach Cities gets us in front of all these people looking for something to do in the neighborhood! ”

Michael O’Toole, Owner, Gondola Getaway



ONLINE PUBLICATION

features digital version of the magazine, more extensive client content, more photos and banner ads available for purchase



BUSINESS SPOTLIGHT LISTING

A written description of your business including your address, phone number, website and hours of operation



CUSTOM MAPS

Local maps that pinpoint all of our distribution points including hotels, visitor centers and all of our local advertisers



SOCIAL MEDIA

We promote your business at no extra cost, on all of the major SM platforms including Facebook, Instagram, LinkedIn and TikTok



CALENDAR OF EVENTS

We feature quarterly, local promotional and seasonal events with links to the event websites so locals and travelers can connect and attend



EMAIL MARKETING

We connect our clients to over 100,000 affluent local households every quarter. Area residents love our magazine so they too can find the best places to dine, shop, play and stay!



QR CODE

Easily access our website and digital e-magazine on the go from the QR code on the cover and from displays in every distribution point throughout the greater Long Beach area



For a quarter of a century now, it has been my pleasure to call Long Beach home. Therefore, it’s a passion of mine to connect the travelers and locals to all the great places to dine, shop, and play in our local markets to the North and South of us. You know how hard it is to reach the affluent hotel guest. We put your message in front of them before they make a decision on where they’ll spend their time and money. Allow me to share with you our multimedia approach to growing your business!

– Dan Lipton, CEO and Publisher



**BEACH
CITIES
MEDIA**

“ We want to provide our guests with those special amenities and touches. I believe Beach Cities Magazine can put that in their hands. ”

Greg Guthrie, GM Hotel Maya

**Beach Cities Magazine is distributed in
over 80 area hotels and visitor centers**



- | | | | |
|-----------------------------------|--------------------|---|------------------------------|
| Double Tree by Hilton
Motel 6 | Carson
Carson | Hyatt Regency
Inn at 50 | Long Beach
Long Beach |
| Courtyard by Marriott | Cypress
Cypress | Inn of Long Beach | Long Beach
Long Beach |
| Hampton Inn | Cypress
Cypress | LB Convention & Visitors Bureau | Long Beach
Long Beach |
| Homewood Suites | Cypress
Cypress | Long Beach Airport | Long Beach
Long Beach |
| Hyatt House | Cypress
Cypress | Marriott Courtyard at the Airport | Long Beach
Long Beach |
| Residence Inn | Cypress
Cypress | Marriott Courtyard Downtown | Long Beach
Long Beach |
| Ayres Hotel | Fountain Valley | Marriott Downtown Long Beach | Long Beach
Long Beach |
| Sonesta ES | Fountain Valley | Residence Inn Downtown | Long Beach
Long Beach |
| Sonesta Select | Fountain Valley | Residence Inn on Willow | Long Beach
Long Beach |
| Great Wolf Lodge | Garden Grove | Staybridge Suites | Long Beach
Long Beach |
| Hotel Marguerite | Garden Grove | The Cove | Long Beach
Long Beach |
| Ramada Plaza | Garden Grove | Travel Lodge | Long Beach
Long Beach |
| Sheraton Garden Grove | Garden Grove | Westin Long Beach | Long Beach
Long Beach |
| Simply Suites | Garden Grove | Best Western | Los Alamitos
Los Alamitos |
| Holiday Inn Express | Hawaiian Gardens | Fairfield Inn & Suites Los Alamitos | Rancho Palos Verdes |
| 777 Motor Inn | Huntington Beach | Hotel Aqua Mar | Redondo Beach |
| Beso Del Sol | Huntington Beach | Best Western Plus Redondo Beach Inn | Redondo Beach |
| Best Western Harbour Inn | Huntington Beach | Portofino Hotel | Redondo Beach |
| Comfort Inn & Suites | Huntington Beach | Redondo Beach Hotel | Redondo Beach |
| Hotel Europa | Huntington Beach | Sonesta Redondo Beach | San Pedro |
| Hotel Huntington Beach | Huntington Beach | Crown Plaza Harbor Hotel | San Pedro |
| Hyatt Regency | Huntington Beach | Double Tree by Hilton | San Pedro |
| Ocean Surf Inn & Suites | Huntington Beach | Portside Inn & Suites | San Pedro |
| Oceanview Motel | Huntington Beach | Vagabond Inn | Seal Beach |
| Pasea Hotel & Spa | Huntington Beach | Ayres Hotel | Seal Beach |
| Shorebreak Resort | Huntington Beach | Hampton Inn | Seal Beach |
| Surf City Inn | Huntington Beach | Pacific Inn | Seal Beach |
| The Waterfront Beach Resort | Huntington Beach | Seal Beach Naval Weapons Station | Seal Beach |
| Airport Marriott | Long Beach | Quality Inn Long Beach | Signal Hill |
| Beachrunners Inn | Long Beach | Best Western Plus Avita Suites | Torrance |
| Best Western Plus Convention Ctr. | Long Beach | Bluestem Hotel | Torrance |
| Fairmont Breakers Long Beach | Long Beach | Courtyard by Marriott on Sepulveda | Torrance |
| Golden Sails Hotel | Long Beach | Double Tree by Hilton | Torrance |
| Golden Shore RV Resort | Long Beach | Holiday Inn | Torrance |
| Hampton Inn / Homewood Suites | Long Beach | Ramada Inn | Torrance |
| Hilton Long Beach | Long Beach | Residence Inn by Marriott | Torrance |
| Holiday Inn Airport | Long Beach | Sonesta ES Suites | Torrance |
| Hotel Current | Long Beach | Sonesta Select | Torrance |
| Hotel Maya | Long Beach | Torrance Marriott Redondo Beach | Torrance |
| Hotel Royal | Long Beach | Visit California Tourist Center in Del Amo Fashion Center | Torrance |
| Hotel Salina | Long Beach | Best Western Palm Garden Inn | Westminster |
| Hyatt Centric | Long Beach | | |

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BEACH CITIES MEDIA ADVERTISING RATES:

DIGITAL ADS

Quarterly Email	Quarterly Rate	Annual Rate
(to 120K Local Households)	\$295	\$995
Website Banner Ads	Monthly Rate	
Homepage 728x90px, 300x600px	\$50	
Other pages 728x90px	\$25	

*Minimum six month commitment, with 2 updates allowed during commitment

PREMIUM POSITIONS

Ad Sizes	Cost per Quarter	Cost per Month
Front Cover	\$5985	\$1995
Inside Front Cover	\$4185	\$1395
Centerspread (middle two, side-by-side pages)	\$6585	\$2195
Inside Back Cover	\$3885	\$1295
Back Cover	\$4995	\$1665

DISPLAY ADS

Ad Sizes	Cost per Quarter	Cost per Month
Full Page	\$3585	\$1195
Half Page	\$2085	\$695
Quarter Page	\$1185	\$395
Theme Page	\$855	\$295

*10% discount for a two-year agreement

*15% discount for a three-year agreement

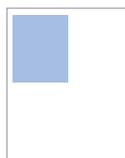
Beach Cities Magazine is published on a quarterly basis



Full Page
5.75" x 8.5" (bleed size)
Bleed trim size is 5.25" x 8"
Keep all live matter at least .25" from trim



1/2 Page
4.75" x 3.65"



1/4 Page
2.3" x 3.65"

MATERIAL SPECIFICATIONS

DIGITAL-READY Adobe Acrobat PDF (Press Optimized, CMYK, no OPI) Adobe Illustrator (Illustrator EPS) Adobe Photoshop (PSD, TIFF or EPS format)

RESOLUTION 300 DPI, minimum. Line art saved at 600 DPI.

Images from web sites are 72 DPI and should not be scaled to 300 DPI, due to excessive quality deterioration. Website images will be rejected.

COLORS CMYK format ONLY; no RGB, indexed color, duotone, etc. Save black & white art as grayscale, line art as bitmapped.

DOT GAIN Beach Cities Media prints on heat-set web presses. Please allow for a 25% dot gain to ensure appropriate adjustments for pleasing color-process printing.

FONTS Use Adobe Postscript fonts. TrueType fonts are not acceptable. Please include all fonts with ad submission.



2025-26 Publication Deadlines

Spring 2026
Deadline: March 7, 2026

Summer 2026
Deadline: June 5, 2026

Fall 2026
Deadline: Sept 4, 2026

Winter 2027
Deadline: Dec 4, 2026

POLICIES

RATES

All rates are per month. Issues are printed quarterly. First issue must be paid in advance.

PAYMENT TERMS

Invoice due upon receipt. Checks are payable to Beach Cities Media LLC. All major credit cards accepted. Advertiser agrees to pay all legal fees, court and/or collection costs on accounts delinquent over 90 days.

CONTRACTS

Advertising contracts and insertion orders with Beach Cities Media are non-cancellable.

AGENCIES

Recognized advertising agencies are entitled to a 15% commission on ads placed at full rate card prices with camera ready art.

PRODUCTION

Advertisers shall provide Beach Cities Media with appropriate digital-ready materials within stated guidelines. Late material will incur a \$100 charge. If advertiser is unable to provide digital-ready ad, Beach Cities Media will produce the ad for a fee to be determined upon receipt of raw materials. All ads are subject to Publisher's approval.

Dan Lipton
CEO and Publisher

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